



# CLEARWATER CAMP FOR GIRLS

*fostering confidence, courage, compassion & community since 1933*

## **Clearwater Camp, Culture of Philanthropy** Spring 2017

### **Dear Clearwater Community,**

As you know, Clearwater's Board of Directors adopted a strategic plan in the spring of 2016. Since then, staff, board and the Clearwater community have all been involved in various ways in working towards these goals. Achieving financial sustainability is one of the plan's eight strategic objectives. We are committed to building a strong philanthropic culture, to generating revenues in excess of expenses, to increasing financial reserves, and to establishing an endowment to ensure Clearwater is there for future generations.

We've now spent time defining what we mean by a "Culture of Philanthropy" and wanted to share these thoughts with you, the people who love and cherish Clearwater for the impact it makes on individual lives and yes, its ability to change the world in which we live.

Clearwater's Culture of Philanthropy depends on the love we feel for Clearwater, the bonds we share because of our commitment to Clearwater's mission, vision and values, and our belief that we are all stewarding Clearwater into the future. It is not simply about raising money, but about building relationships with all members of the Clearwater community, communicating, and most especially about listening to each other. Inherent in this approach is that all of us accept some responsibility for Clearwater's future by serving as ambassadors, giving of our time and talents, and supporting Clearwater financially to the extent we are able.

Clearwater will continue to do the best job possible to raise money because we need money to accomplish our mission. And we want all contributors to be engaged, to understand and help define the future, to know that every voice matters. We hope you will notice the subtle changes that are taking and will take place as a result of Clearwater's "Culture of Philanthropy", and we look forward to paddling forward together!

**In the spirit of Clearwater,  
Clearwater's Board of Directors**